



## Signature luxury multifamily development in prime Nashville location

### THE SPONSOR

Founded in 1991, Property Markets Group (PMG) is a national investment, development, and asset management firm focused on large scale multifamily development, for-sale condominium projects, and select high-performing commercial holdings. PMG's current multi-billion dollar portfolio includes assets across pre-development, construction, lease-up, and sell out, totaling more than 8,500 residential units and 16 million SF of development.

### THE PROJECT

- Society Living branded development offering highly-amenitized communities catering to young professionals and creatives that look for luxury at a discount to other high Class A apartments.
- Located in The Gulch, an upscale neighborhood adjacent to the central business district and next to Amazon's regional hub. The area commands the highest residential rents in greater Nashville, providing walkability to entertainment venues and upscale shopping and restaurants.
- Project includes a Guaranteed Maximum Price contract and an additional cost contingency buffer of more than \$10 million.

# \$35.4MM

TOTAL FUNDED WITH CROWDSTREET

# 19 hours

TO RECEIVE \$35.4MM IN OFFERS/  
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