

Let CrowdStreet Connect power your firm

Digitize and streamline the commercial real estate investment lifecycle - from raising capital to tracking investor data and communicating critical information.

Deliver the Digital Experience Your Investors Expect

Most people now handle all of their finances online. CrowdStreet Connect is specifically built to meet the needs of commercial real estate sponsors and their investors, delivering information easily and efficiently. Give your investors the digital experience that they deserve.

Improve Investor Communication

Communication and transparency are the cornerstones of trust and investor communication is no different. CrowdStreet Connect has built-in tools to make it easy for you to communicate with your investors. From sharing an offering to providing post-funding documents, better and faster communication leads to a better investor experience.

Streamline Investor Support

Spend less time managing your files and more time building your business. CrowdStreet Connect securely hosts all your investor documents online and distributes those documents to the right investors with just a few clicks. Investors can access those documents 24/7 from their own private dashboard, cutting down on service requests.

With You Every Step of the Way

Backed by a team with decades of experience in commercial real estate and deep expertise in software, CrowdStreet provides CrowdStreet Connect clients with implementation services, product training, and ongoing support to ensure that you get the most out of your investment. Our goal is to be an extension of your team, fostering a long-term partnership.



CrowdStreet has increased the transaction efficiency of our IRM team by more than 30%. We now have more time to focus on high-value efforts like investor outreach and support.”

Steve Cassidy
President, Denholtz Properties



With [CrowdStreet], I went from spending 25% of my time managing investors to 1%.”

Joe Ollis
Founder, COO at SMARTCAP

Companies Leveraging CrowdStreet’s Software



HamiltonZanze
REAL ESTATE INVESTMENTS



2020

275+

**SPONSORS HAVE USED
CROWDSTREET CONNECT
TO MANAGE INVESTORS**



There was no feasible way we could have scaled our investor base 10x in 12 months if it hadn't been for a tool like CrowdStreet."

Tom Carroll
Managing Partner, Watermark

Approve Online Investments



Create more transparency for you and your investors while reducing the manual work-load on your staff. Verify new investors, accept their offers, and approve funding—all online.

Share Information Easily



Make it easy for investors to learn more about your deals. Create beautiful pages for each project with offering specific information, tables, videos, and relevant documents.

Get Expert Support



Get dedicated support from the CrowdStreet Customer Success team to help ensure a successful implementation. We provide ongoing product support for you and your team.

Promote Your Offerings



Invite your current investors, friends, and family to privately view offerings and securely access offering documents.

Enhanced Tracking



Our powerful tools allow you to prioritize and engage your strongest prospects and increase your offer-to-investment conversion rates.

Manage Your Investors



Engage your investors with email campaigns to promote your projects, provide key deal updates, and share important documentation.

SALES@CROWDSTREET.COM

621 SW MORRISON ST., SUITE 400
PORTLAND, OR 97205
CROWDSTREET.COM | 888.432.7693

Contact sales@crowdstreet.com
to learn more about CrowdStreet software.

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BUILD WEALTH