

Privately Raise Capital

Leverage your existing networks to raise capital online, quickly and easily, with a white-label private portal and a seamless transaction process.

RAISE CAPITAL ONLINE

Easily integrate a white-labeled, CrowdStreet powered, private portal that uses the same technology that powers our public marketplace to raise funds with your existing private network of investors. Your private portal allows you to invite new or existing investors to view your offerings, automate the transaction process, easily raise funds online and increase deal flow. You can execute this confidently knowing that CrowdStreet maintains an audit trail of all documents and fundraising activity.

DIGITIZE THE TRANSACTION PROCESS

Simplify and automate the transaction process with a modern digital experience to create transparency between your team and your investors. This reduces the burden on your staff as the transaction process is simple to follow and quickly allows investors to move from offer submitted, to funds received, within days, rather than weeks or months.

ENGAGE AND CONVERT INVESTORS

Invite new or existing investors, friends and family to privately view offerings and securely access offering documents in your custom branded portal. Sending links to digital Private Placement Memorandums (PPM) and legal documents reduces overhead and time spent during the fundraising process.

Generate more investor demand by sharing your offerings with simple email campaigns, and track whether your messages have been received. Powerful built-in tools allow you to prioritize and engage your strongest prospects and increase your offer-to-investment conversion rates.

COMPANIES THAT LEVERAGE CROWDSTREET'S SOFTWARE TO RAISE CAPITAL PRIVATELY



“Our investors know exactly where to go to find everything they need - a private, secure, and custom branded investor portal accessed directly from Encore’s website.”

Lindsey Knodle
 Investor Relations Manager

\$981.4M

TOTAL AMOUNT
 DISTRIBUTED TO
 INVESTORS THROUGH
 MARCH 2018



2018

196+

CROWDSTREET
INVESTMENT
SOFTWARE
CUSTOMERS
TODAY



“There was no feasible way we could have scaled our investor base 10x in 12 months if it hadn’t been for a tool like CrowdStreet.”

Tom Carroll
Head of Investor Relations

CENTRALIZE AND SIMPLIFY INVESTMENT MANAGEMENT

CrowdStreet’s investment management tools are built specifically for managing all of your investors and their investments through their entire investment period. Our powerful tools are integrated to help your investor relations team scale, provide a better customer experience, lower overhead and accelerate your growth by increasing deal flow.

IMPROVE INVESTOR COMMUNICATION AND TRANSPARENCY

The CrowdStreet platform has built-in tools to make it easy for you to communicate with your investors. From sharing an offering, to providing post-funding documents, good communication improves investor transparency. Our integrated email tools make attaching investment documents, bulk emailing to targeted investors and viewing investor email history simple and easy. All of your communication, all in one place.

MORE THAN JUST A PLATFORM, A PARTNERSHIP

Running the largest direct-to-investor online marketplace means we know online fundraising and investment management. Where many software firms stop at implementation, we don’t. We leverage our experiences to support your team, your offerings and your growth. Our clients say that our people make the difference and that CrowdStreet becomes an extension of their team. We take pride in fostering long-term partnerships.

WHY YOU SHOULD PRIVATELY RAISE CAPITAL WITH CROWDSTREET

1

Engage your investor base

2

Promote and transact offers online

3

Manage all investments, distributions and capital transactions in a single platform

4

Convert new investors into repeat investors through reinvestment

BEST-IN-CLASS CRE FIRMS CHOOSE CROWDSTREET



SALES@CROWDSTREET.COM

610 SW BROADWAY, SUITE 600
PORTLAND, OR 97205
888.432.7693
CROWDSTREET.COM

Contact sales@crowdstreet.com
to learn more about CrowdStreet software.

CROWDSTREET
BUILD WEALTH